

A
SUMMER TRAINING REPORT
ON
"A STUDY ON HUMAN RESOURCES MANAGEMENT"

AT

"MAHINDRA"

SUBMITTED BY :

Name:- KAMAL

ROLL NO. :- R1608559054

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE
AWARD OF DEGREE
OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION : 2016-2020

SHRI RAM COLLEGE MUZAFFARNAGAR




Coordinator
IQAC, Shri Ram College,
Muzaffarnagar

(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Principal
Shri Ram College
Muzaffarnagar

A
RESEARCH PROJECT REPORT
ON
"EMPLOYEE SATISFACTION AND WORKING STYLE OF
RELIANCE NIPPON LIFE INSURANCE LTD."
AT
RELIANCE NIPPON LIFE INSURANCE CO.LTD.

MUZAFFARNAGAR

SUBMITTED BY

MOHD SUHEIL

ROLLNO.168559070

BBA -:VITH SEM.

IN THE PARTIAL FULFILMENT FOR THE AWARD OF THE DEGREE
OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION 2017-2020

SHRI RAM COLLEGE MUZAFARNAGAR (U.P)

AFFILIATED BY C.C.S UNIVERSITY MEERUT


Co-ordinator
ICAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"A Study on Marketing Strategies"

At
"AIRTEL"

Submitted By:

AADITYA PUNDIR
1708551351

IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE
AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION (BBA)
(2019-2020)

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University, Meerut)


Co-ordinator
IQAC, Shri Ram College,


Shri Ram College

A

SUMMER TRAINING REPORT

ON

CUSTOMER SATISFACTION ON HYUNDAI MOTORS

SHREE SANMATI AUTOEXPERTS (P) LTD.

SUBMITTED BY
AAMIL QURESHI
ROLL.NO: 1708551352

SUBMITTED TO
MR VIVEK TYAGI

Submitted in partial fulfillment of award of Degree of
BACHELOR OF BUSINESS ADMINISTRATION
(2019 - 2020)



HYUNDAI

SHRI RAM COLLEGE, MUZAFFARNAGAR
AFFILIATED TO CCS UNIVERSITY, MEERUT


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"WORKING CAPITAL MANAGEMENT
AT MAGMA PVT. LTD."

Submitted by:

Name: - ADITI GARG

Roll No. : 1708551353


IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION (BBA)

SESSION: 2019-20

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University, Meerut)


Co-ordinator
IGAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

1

A

Summer Training Project Report on...

" A Study of Ratio analysis
At MAGMA INDUSTRIES LIMITED

Submitted by

Name : ADITYA SINGH SHISHODIA


Roll no : 1708551354

In the partial fulfillment of the
Requirement for the award of
Degree of Bachelor of Business

ADMINISTRATION SESSIONS - 2017 - 2020

SHRI RAM COLLEGE, MUZAFFARNAGAR.


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

(A)

Summer Training Project Report

ON

"A Study of Training & Development"

AT

Bajaj Allianzlife Insurance"

Submitted by:

Name :- **AKASH BALIYAN**

Roll no :- **1708551356**

In The Partial Fulfillment of the Requirement
The Award of degree of

Bachelor of Business Administration (BBA)

(2019 - 2020)

Shri Ram College, Muzaffarnagar


Co-ordinator
IGAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
Summer Training Project Report
ON
A STUDY ON CONSUMER PREFERENCE
TOWARDS ROYAL ENFIELD MOTORBIKES
At ROYAL ENFIELD



Submitted By:

Akshay Jain

Roll No. 1708551358

In The Partial Fulfillment For The Award of The Degree
OF


Bachelor Of Business Administration

Session 2017-2020



SHRI RAM COLLEGE, MUZAFFARNAGAR
(AFFILATED TO C.C.S. UNIVERSITY, MEERUT)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


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Shri Ram College
Muzaffarnagar

A Summer Training Project Report

On

E-Marketing of finance service at kalp insurance policy P.L.D

Submitted By

NAME - ALKA

(Roll No - 1708551360)

In partial Fulfillment of the Requirement for the

Award of degree of

Bachelor of Business Administration

Session - 2019-2020

SHRI RAM COLLEGE

MUZAFFARNAGAR


Coordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"A STUDY OF RECRUITMENT AND SELECTION
AT
AZZ AUTOWHEELS PVT LTD"

SUBMITTED BY:

ALTAMAS KIAN

(1708551362)

In the partial fulfillment of the requirement for
The award of degree of
BECHOLOR OF BUSINESS ADMINISTRATION (BBA)
(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR



Affiliated to CCS University, Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
PROJECT
ON

"RECRUITMENT AND SELECTION
PROCESS IN MAHINDRA & MAHINDRA"



PREPARED BY
Mr. VIVEK TYAGI
(Assistant professor)
Shri Ram Group Of
College Muzaffarnagar

SUBMITTED BY
ARIF
ROLL NO. - 1708551365
ENROLL. NO. - M17863993

SUBMITTED FOR THE PARTIAL FULFILLMENT OF
THE AWARD OF

"B.A. Bachelor of Business Administration"

2017-2020


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING REPORT

ON

ANALYSIS OF RECRUITMENT & SELECTION STRATEGIES

OF

ICICI PRUDENTIAL LIFE INSURANCE LTD.



In partial fulfilment for the award of the degree of


BACHELOR OF BUSINESS ADMINISTRATION




Batch- (2019-2020)

Submitted to:-
Mr. Vivek Tyagi

Submitted by:-
Name- Arjun Singh
Roll no. - 1708551366


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON

"A STUDY OF FINANCIAL ANALYSIS AT
MAGMA INDUSTRIES LIMITED"

Submitted by :

Name : Ashish Baliyan

Roll No. :- 1708551368

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR THE AWARD OF DEGREE OF
BACHLOR OF BUSINESS ADMINISTRATION

SESSION : 2017-2020

SHRI RAM COLLEGE, MUZAFFARNAGAR

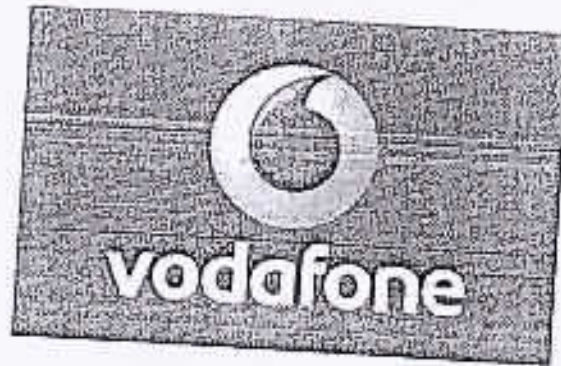

Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

Affiliated to Chaudhary Charan Singh University, Meerut

A Summer Training Project Report
On

"MARKETING STRATEGY OF VODAFONE"



Submitted By

ASHISH PAL (Roll No. 1708551369)

Submitted To

Mr. Vivek Tyagi

In Partial Fulfillment of the Requirement for
the Award of Degree of

Bachelor of Business Administration
Session 2019-2020



SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar



A
SUMMER TRAINING PROJECT REPORT
ON
"A Study on Marketing Strategies"

At
"Vodafone-Idea"

Submitted By:

ATUL PUNDIR
1708551371

IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE
AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION (BBA)
(2019-2020)

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University, Meerut)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"FINANCIAL ANALYSIS OF SUGAR MILL WITH SPECIAL
REFERENCE TO TIKAULA"

AT
TIKAULA SUGAR MILL LIMITED, MUZAFFARNAGAR

Submitted by:

Bharat Kumar

Roll No.1708551372

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR
THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION:2017-2020

SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

**A SUMMER TRAINING PROJECT REPORT
ON**

**“Importance of Life Insurance In India With Special
Reference to Kalp Insurance, Muzaffarnagar”**

SUBMITTED BY

BINISH KHAN (Roll No.1708551373)


**In Partial Fulfillment of the Requirement for
the Award of Degree of**

Bachelor of Business Administration

Session 2017-2020

SHRI RAM COLLEGE, MUZAFFARNAGAR


Co-ordinator
IQAF Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

**A Summer Training Project Report
On**

"A COMPARATIVE STUDY OF MOBILE SERVICES PROVIDED BY VODAFONE"



Submitted By

HEMANT SINGH (Roll No. 1708551379)

Submitted To

Mr. PANKAJ

**In Partial Fulfillment of the Requirement for
the Award of Degree of**

Bachelor of Business Administration

Session 2019-2020



SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"A STUDAY OF SELECTION & RECRUITMENT"

SUBMITTED BY:
ISHU SHARMA
(1708551383)

In the partial fulfillment of the requirement for
The award of degree of
BECHOLOR OF BUSINESS ADMINISTRATION (BBA)
(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR



Affiliated to CCS University, Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
Summer Training Project Report
On
"A Study on Marketing Strategies"
At
"Chakradhar Chemicals Pvt. Ltd."

Submitted By
KARTIK MENON (Roll No. 1708551386)

In Partial Fulfillment of the Requirement for
the Award of Degree of
Bachelor of Business Administration
Session 2017-2020



SHRI RAM COLLEGE MUZAFFARNAGAR

(Affiliated to CCS University, Meerut)

[Signature]
Coordinator
IQAC, Shri Ram College,
Muzaffarnagar

[Signature]
Principal
Shri Ram College
Muzaffarnagar



A
SUMMER TRAINING PROJECT REPORT
ON
"A Study on Marketing Strategies"

At
"Vodafone-Idea"

Submitted By:

MANISH KUMAR
1708551398


IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE
AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION (BBA)


(2019-2020)

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University, Meerut)


Co-ordinator
IOAC, Shri Ram College,
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Principal
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Muzaffarnagar

Bharti Airtel Limited
B-38/C, Sector-47
NOIDA-201 301 (I.I.)

T: +91 120 4248644
+91 120 4216645
www.airtel.in

Date: - 12th Aug 2019

Ref. No. 165/586/D/988

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **MANU GOEL** student of **BBA** from **SHRI RAM COLLEGE, MUZAFFARNAGAR** had undergone training in our organization from **01st July 2019 to 10th Aug 2019** at **Branch-Muzaffarnagar**.

His performance during the training period was found to be good.

We wish all success in his future endeavors.




Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"A STUDY OF RECRUITMENT AND SELECTION
AT
A2Z AUTOWHEELS PVT LTD"

SUBMITTED BY:

MOHD SABIR

(1708551404)

In the partial fulfillment of the requirement for
The award of degree of
BACHOLOR OF BUSINESS ADMINISTRATION (BBA)
(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR



Affiliated to CCS University, Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
**“FINANCIAL ANALYSIS
OF
ICICI BANK”**

SUBMITTED BY:

MOHAMMAD YAHYA

(1708551406)

In the partial fulfillment of the requirement for
The award of degree of
BECHOLOR OF BUSINESS ADMINISTRATION (BBA)

(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR



Affiliated to CCS University, Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"A STUDY OF RECRUITMENT AND SELECTION
AT
A2Z AUTOWHEELS PVT LTD"

SUBMITTED BY:

MOHD ABID

(1708551407)

In the partial fulfillment of the requirement for
The award of degree of
BECHOLOR OF BUSINESS ADMINISTRATION (BBA)
(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR



Affiliated to CCS University, Meerut


Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

SUMMER TRAINING PROJECT REPORT

ON

“A STUDY OF HUMAN RESOURCES AT
AIRTEL”

Submitted by:-

Name: - Mohd. Asif

Roll No. 1708551409

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR

THE AWARD OF DEGREE OF

BACHLOR OF BUSINESS ADMINISTRATION


SESSION: 2017-2020

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to Chaudhary Charan Singh University, Meerut)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
PROJECT REPORT
ON
A HUMAN RESOURCE PLANNING
WITH SPECIAL REFERENCE TO A2Z
AUTO WHEEL PVT.LTD.
(MAHINDRA RISE)

(MZN)

Submitted By

MOHD.FARMAN

1708551411

IN THE PARTIAL FULFILMENT
FOR THE AWARD OF
THE DEGREE OF

BACHOLOR OF BUSINESS ADMINISTRATION

SESSION -2017-2020

SHRI RAM COLLEGE MZN

AFFILIATED TO C.C.S. UNIVERSITY MEERUT


Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"A STUDAY OF SATISFACTION LEVEL OF THE EMPLOYEES
WITH SPECIAL REFFERENCE
A TO Z AUTOWHEEL PVT.LTD. "

SUBMITTED BY:

MOHD JUNED

(1708551413)

In the partial fulfillment of the requirement for
The award of degree of
BECHOLOR OF BUSINESS ADMINISTRATION (BBA)
(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR



Affiliated to CCS University, Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

SUMMER TRAINING PROJECT REPORT

ON

**“ANALYSIS OF INSURANCE PRODUCT OF
RELIANCE NIPPON CO.”**

SUBMITTED BY:

MOHD MANSAD

(1708551414)

In the partial fulfillment of the requirement for

The award of degree of

BACHOLOR OF BUSINESS ADMINISTRATION (BBA)

(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR



Affiliated to CCS University, Meerut


Coordinator
Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

SUMMER TRAINING PROJECT REPORT

ON

**“A STUDY OF INVENTORY MANAGEMENT AT
MAGMA INDUSTRIES LIMITED”**

Submitted by:-

Name: - Mohd. Sahvej

Roll No. 1708551415

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR

THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION: 2017-2020

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to Chaudhary Charan Singh University, Meerut)

[Signature]
Co-ordinator
Shri Ram College,
Muzaffarnagar

1

[Signature]
Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"A BRIEF ANALYSIS OF
BIRLA SUN LIFE INSURANCE"
AT

SUBMITTED BY:

MOHD. SHARIF

ROLL NO. 1708551417

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR THE AWARD OF DEGREE
BACHELOR OF BUSINESS ADMINISTRATION

SESSION 2017-2020

SHRI RAM COLLEGE, MUZAFFARNAGAR (U.P)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING REPORT

ON

ANALYSIS OF RECRUITMENT & SELECTION STRATEGIES
OF
ICICI PRUDENTIAL LIFE INSURANCE LTD.



In partial fulfilment for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION



Batch- (2019-2020)

Submitted to:-
Mr. Pankaj Kaushik

Submitted by:-
Name- Mohd. Umar
Roll no. - 1708551418


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT

ON

"IDENTIFY CLIENT NEEDS OF AIRTEL

AT

BHARTI AIRTEL LTD."

SUBMITTED BY:

NAIMUZZAMA

(1708551425)

In the partial fulfillment of the requirement for

The award of degree of

BACHOLOR OF BUSINESS ADMINISTRATION (BBA)

(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR



Affiliated to CCS University, Meerut


Co-ordinator
IQAC Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A Summer Training Project Report

On

"A study of insurance awareness in India with Special Reference to Kalp Insurance Marketing Pvt .Ltd."

Submitted By

NAME - NEHA

(Roll No -1708551427)


*In partial Fulfillment of the Requirement for the
Award of degree of*

Bachelor of Business Administration

Session - 2019-2020

**SHRI RAM COLLEGE
MUZAFFARNAGAR**


Coordinator
Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

SUMMER TRAINING PROJECT REPORT

ON

"AWARENESS OF HEALTH INSURANCE PRODUCTS AND CLAIM
SETTLEMENT PROCESS WITH REFERENCE TO KALP INSURANCE
MARKETING PRIVATE LIMITED"

Submitted By:

Name :- Neha

Roll No:- 1708551428

Under the Guidance of

Ms. Apoorva Mittal

The Award of Degree of

Bachelor of Business Administration

Session:- 2017-20

SHRI RAM GROUP OF COLLEGE MUZAFFARNAGAR




Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

(Affiliated to Chaudhary Charan Singh University Meerut)

A
Summer Training Project Report
On
Human Resources
At

Q CONNEQT

Submitted By

Nigarvi Rathi

Roll no – 170855/429

In Partial Fulfillment of the requirement of the

Award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

(Session 2019-20)

SHRI RAM COLLEGE, MUZAFFARANAGAR


Co-ordinator
Ram College,
Muzaffarnagar
ICAC


Principal
Shri Ram College
Muzaffarnagar

A

SUMMER TRAINING PROJECT REPORT

ON

“A STUDY OF INVENTORY MANAGEMENT AT
MAGMA INDUSTRIES LIMITED”

Submitted by:-

Name: - Nikhil Ballyan

Roll No. 1708551430

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR

THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION: 2017-2020

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to Chaudhary Charan Singh University, Meerut)


Co-ordinator
Shri Ram College
muzaffarnagar

1


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING REPORT
ON
"A STUDY ON OPERATION RESEARCH"
AT

"MAHINDRA"

SUBMITTED BY :

Name:- NIKHIL RATHI

ROLL NO. :- R1708551432

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE
AWARD OF DEGREE

OF

BACHELOR OF BUSINESS ADMINISTRATION


SESSION : 2017-2020

SHRI RAM COLLEGE MUZAFFARNAGAR




Co-ordinator
IQAC, Sri Ram College,
Muzaffarnagar

(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Principal
Shri Ram College
Muzaffarnagar

A

SUMMER TRAINING PROJECT REPORT

ON

“A STUDY OF MARKETING STRATEGIES AT
VODAFONE”

Submitted by:-

Name: - Nitin Kumar

Roll No. 1708551433

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR


THE AWARD OF DEGREE OF

BACHLOR OF BUSINESS ADMINISTRATION

SESSION: 2017-2020

SHRI RAM COLLEGE, MUZAFFARNAGAR




Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar.

(Affiliated to Chaudhary Charan Singh University, Meerut)

A PROJECT REPORT

ON

Amazon.com Vs Flipkart.com

"COMPARITIVE STUDY B/W FLIPKART AND AM
INDIA"

Submitted in partial fulfillment
requirements of the degree of

BBA - BACHELOR OF BUSINESS ADMINISTRATION

By

PAYAL RAWAL

Regn. no -


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

UNDER THE GUIDANCE OF:-
MR. PANKAJ KAUSHIK

A
SUMMER TRAINING PROJECT REPORT
ON
**“KALP INSURANCE
MARKETING PVT. LTD”**

SUBMITTED BY:

PINKI


(1708551437)

In the partial fulfillment of the requirement for
The award of degree of
BACHOLOR OF BUSINESS ADMINISTRATION (BBA)
(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR



Affiliated to CCS University, Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"CUSTOMER SATISFACTION & CUSTOMER LOYALTY
AWARENESS IN
AUTOWHEELS (PANKH) PVT LTD"

SUBMITTED BY:

POOJA

(1708551438)

In the partial fulfillment of the requirement for
The award of degree of
BECHOLOR OF BUSINESS ADMINISTRATION (BBA)
(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR



Affiliated to CCS University, Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A Summer Training Project Report
On

A STUDY OF RECRUITMENT AND
SELECTION PROCESS AT "WPIL LT,

SUBMITTED BY :-

POOJA PANCHAL

(1708551439)

In Partial fulfillment of the Recruitme
for the award of Degree of

BACHELOR OF BUSINESS ADMINISTRATION
(2019-2020)

SHRI RAM COLLEGE

MUZAFFARNAGAR


Co-ordinator
ICAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

SUMMER TRAINING PROJECT

"A STUDY OF INTERPERSONAL RELATION B/W LEVELS OF
TIRUPATI BALAJI PAPER LTD."

FOR THE FULFILLMENT OF BBA DEGREE FROM CCS
UNIVERSITY IN (2017-2020)

SHRI RAM COLLEGE ,
MUZAFFARNAGAR

SUBMITTED TO: VIVEK TYAGI (HOD)

SUBMITTED BY: PRATYAKSH GOYAL


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
RESEARCH PROJECT REPORT
ON
"TRAINING AND DEVELOPMENT IN AN ORGANIZATION"
IN
"J.B. MANGHARAM FOODS PVT. LTD."

IN PARTIAL FULFILLMENT FOR THE AWARD OF

BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED BY:

PREETI SHARMA

ROLL NO: 1708551442

SESSION - (2018-2020) - 6TH SEMESTER

SUBMITTED TO:


 **SHRI RAM**
GROUP OF COLLEGES

PG, UGC, CBSE, ICSS, MCA, UPTU, MCA, BTELP, K. J. Somaiya Institute of Management Studies & Research, UGC, AICTE, COA, DCI, NCTE, ICERT

AFFILIATED BY

Choudhary Charan Singh University, Meerut


Co-ordinator
Shri Ram College,
Meerut


Principal
Shri Ram College
Meerut

A
SUMMER TRAINING PROJECT REPORT
ON
"TRAINING AND DEVELOPMENT AT KALP INSURANCE"

SUBMITTED BY:
PRIYANSHI RATHI
(1708551445)

in the partial fulfillment of the requirement for
The award of degree of
BECHOLOR OF BUSINESS ADMINISTRATION (BBA)
(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR



Affiliated to CCS University, Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"SALES PROMOTION ACTIVITIES"
AT
CHUMBAK DESIGN PVT. LTD

Submitted to the SHRI RAM COLLEGE in partial fulfillment of the
requirements for the award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
PRIYANSHI TYAGI
Enrollment No. 1708551446

Under the Guidance of:
Miss. AAYUSHI TYAGI
Faculty of Management



(Batch: 2017-2020)

FACULTY OF MANAGEMENT AND BUSINESS STUDIES
SHRI RAM COLLEGE, MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT

ON

"MARKETING" (CUSTOMER PREFERENCE)

At

MAHINDRA

SUBMITTED BY


RAKSHIT SAHARAWAT

ROLL No- 1708551448

IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF
THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION

(SESSION 2019-20)


Co-ordinator
1700, Shri Ram College


Principal
Shri Ram College
Muzaffarnagar

SHRI RAM COLLEGE, MUZAFFARNAGAR

A
PROJECT REPORT
ON
"A CASE STUDY OF
BASIC LIFE INSURANCE PRODUCTS &
SAVING PRODUCTS,"



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF THE
DEGREE
OF
BACHELOR OF BUSINESS ADMINISTRATION
SESSION: (2017-2020)

Submitted To:
Miss Ayushi tyagi
Asso. prof.

Submitted to
Renu Saini
Roll. No.:-1708551450

SHRI RAM COLLEGE MUZAFFARNAAGR
(AFFILIATED TO CCSU MEERUT)


Co-ordinator
I.O.C. Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
Summer Training Project Report

On
Marketing Strategies

At
Q CONNEQT

Submitted By

Rimsha Sehar

Roll No - 1708587451


In Partial Fulfillment of the requirement of the

Award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

(Session 2019-20)

SHRI RAM COLLEGE, MUZAFFARNAGAR


Co-ordinator
Shri Ram College,
muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"IMPACT OF PROMOTION ON SALES"
AT
CHUMBAK DESIGN PVT. LTD.

SUBMITTED BY
RIYA HILAK
Roll No-1708551457

In partial fulfillment of the requirement of the
Award of degree of
BACHELOR OF BUSINESS ADMINISTRATION
(Session 2017-2020)



SRI RAM COLLEGE, MUZAFFARNAGAR


Co-ordinator
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Principal
Sri Ram College
Muzaffarnagar

A
PROJECT REPORT
ON
A HUMAN RESOURCE PLANNING
WITH SPECIAL REFERENCE TO A2Z
AUTO WHEEL PVT.LTD.
(MAHINDRA RISE)

(MZN)
Submitted By
SADAF RANA
1708551454

IN THE PARTIAL FULFILMENT
FOR THE AWARD OF
THE DEGREE OF

BACHOLOR OF BUSINESS ADMINISTRATION
SESSION -2017-2020
SHRI RAM COLLEGE MZN
AFFILIATED TO C.C.S. UNIVERSITY MEERUT


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING REPORT
ON
"A STUDY ON CONSUMER BEHAVIOUR"

AT
"KAJARIA"
SUBMITTED BY :
Name:- SAGAR

ROLL NO. :- R1708551455


IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE
AWARD OF DEGREE

OF
BACHELOR OF BUSINESS ADMINISTRATION

SESSION : 2017-2020

SHRI RAM COLLEGE MUZAFFARNAGAR




Co-ordinator
10/11 Shri Ram College,
muzaffarnagar (AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING REPORT
ON
"A STUDY ON CUSTOMERS SATISFACTION LEVEL"

AT
"HDFC STANDARD LIFE"

SUBMITTED BY :

Name:- SAGAR CHANDEL

ROLL NO. :- R1708551456

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE

AWARD OF DEGREE


OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION : 2017-2020

SHRI RAM COLLEGE MUZAFFARNAGAR




Co-ordinator
Shri Ram College,
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(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


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Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING REPORT
ON
"A STUDY ON MARKETING STRATEGIES"

AT
"HERO MOTORS"

SUBMITTED BY :

Name:- SAGAR RATHI

ROLL NO. :- R1708551457

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE
AWARD OF DEGREE

OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION : 2017-2020

SHRI RAM COLLEGE MUZAFFARNAGAR




Co-ordinator
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Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)

A
SUMMER TRAINING REPORT
ON
"IMPACT OF MARKETING IN AUTOMOBILE INDUSTRY"

SUBMITTED BY :

Name:- Sahil Siddiqui

ROLL NO. :- R1708551459

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE

AWARD OF DEGREE

OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION : 2017-2020

SHRI RAM COLLEGE MUZAFFARNAGAR




Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)

Principal
Shri Ram College
Muzaffarnagar

A
RESEARCH PROJECT REPORT
ON
"EMPLOYEE SATISFACTION AND WORKING STYLE OF
RELIANCE NIPPON LIFE INSURANCE LTD."

AT
RELIANCE NIPPON LIFE INSURANCE CO.LTD.

MUZAFFARNAGAR

SUBMITTED BY

SAKIB RANA

ROLLNO.1708551460

BBA -:VITH SEM.


IN THE PARTIAL FULFILMENT FOR THE AWARD OF THE DEGREE
OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION 2017-2020

SHRI RAM COLLEGE MUZAFARNAGAR (U.P)

AFFILIATED BY C.C.S UNIVERSITY MEERUT


Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
Summer Training Project Report
on
<Recruitment & Selection>

At
A2Z Autowheels Private Limited
(MAHINDRA. & MAHINDRA)

Submitted by:

Sakshi

Roll No.- 1708551461

In partial fulfillment of the requirement of the
Award of Degree of
BACHELOR OF BUSINESS ADMINISTRATION
(Session 2019-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"TRAINING AND DEVELOPMENT
AT AIRTEL"

Submitted Towards the Fulfillment for the Award of Degree
OF
BACHELOR OF BUSINESS ADMINISTRATION




SUBMITTED TO:
Dr. Vivek Tyagi
HOD

SUBMITTED BY:
SANDEEP MALIK
Roll No: 1708551465
BBA (2017-2020)



SHRI RAM GROUP OF COLLEGE MUZAFFARNAGAR


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IDAC, Shri Ram College,
Muzaffarnagar


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Muzaffarnagar

A

Summer training Project Report
on

"A Study of Customer Satisfaction
towards Mahindra Bolero"

Submitted by :

Name : Sarthak Kumar

Roll no. : 170855 1467

In the Partial fulfillment of the Requirement
for the Award of Degree of

Bachelor of Business Administration (BBB)

Session : 2019-20

Shri Ram College, Muzaffarnagar


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar




Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"A STUDY OF RECRUITMENT AND SELECTION"
AT
A2Z AUTOWHEELS PVT LTD"

SUBMITTED BY:

SHALINI VERMA

(1708551469)

In the partial fulfilment of the requirement for

The award of degree of

BECHOLOR OF BUSINESS ADMINISTRATION (BBA)

(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR




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IQAC, Shri Ram College,
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Principal
Shri Ram College
Muzaffarnagar

A
PROJECT REPORT
ON
A STUDY ON HUMAN RESOURCE PLANNING
WITH SPECIAL REFERENCE TO A2Z
AUTO WHEEL PVT. LTD
(MAHINDRA ROSE)

MZN

Submitted By
SHALU HALEK
1708551470

In The PARTIAL AULFILMENT
FOR THE AWARD OF
THE DEGREE OF
BACH~~E~~LOR OF BUSINESS ADMINISTRATION
SESSION 2017-2020

SHRI RAM COLLEGE (MZN)

Affiliated to C.C.S University
[MEERUT]


Co-ordinator
I.C.C. Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
PROJECT REPORT

ON
CONSUMER BEHAVIOUR
~~CONSUMER~~ ~~BEHAVIOUR~~

WITH SPECIAL REFERENCE TO ~~INDIA~~

NEW DELHI

Submitted By
SHIVAM TOMAR
~~SHIVAM TOMAR~~
1708551471
~~1708551471~~

IN THE PARTIAL FULFILMENT

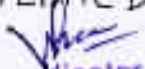
FOR THE AWARD OF

THE DEGREE OF
BACHOLOR OF BUSINESS ADMINISTRATION
~~BACHOLOR OF BUSINESS ADMINISTRATION~~

SESSION 2017-2020

SRI RAM COLLEGE MZN

Affiliated To C.B.S UNIVERSITY MEERUT


Co-ordinator
IOAC, Shri Ram College,
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Principal
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A
SUMMER TRAINING PROJECT REPORT
ON
"A STUDY OF SALES PROMOTIONAL STRATEGIES"

SUBMITTED BY:

SHIVANSHI


(1708551472)

in the partial fulfillment of the requirement for
The award of degree of
BECHOLOR OF BUSINESS ADMINISTRATION (BBA)
(Session 2017-2020)

SHRI RAM COLLEGE MUZAFFARNAGAR



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Muzaffarnagar

A
Summer Training Project Report
On
"Consumer Behaviour"

Kajaria
TRANSFORM YOUR WORLD

Submitted By

SHUBHAM KUMAR (Roll No. 1708551473)

In Partial Fulfillment of the Requirement for
the Award of Degree of

Bachelor of Business Administration

Session 2017-2020



SHRI RAM COLLEGE MUZAFFARNAGAR


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Principal
Shri Ram College
Muzaffarnagar

A

Summer Training Project Report

On

"Consumer Behaviour"

Kajaria
TRAVEL GREAT YOUR WORLD

Submitted By

SHUBHAM PUNDIR (Roll No. 1708551474)

In Partial Fulfillment of the Requirement for

the Award of Degree of

Bachelor of Business Administration

Session 2017-2020



SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT

No

"A Study of Training and Development

AT
BATAJ Allianz Life Insurance"

Submitted by :

Name :- SHUBHAM SHARMA

Roll No :- 1708551476

IN THE Partial Fulfillment of the requirement for

The Award of degree of

Bachelor of Business Administration (BBA)

(2019-2020)

Shri Ram College, Muzaffarnagar


Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING REPORT
ON
"A STUDY ON HUMAN RESOURCE MANAGEMENT"
AT
"MAHINDRA"

SUBMITTED BY :

Name:- SIDDHANT NIRWAL

ROLL NO. :- R1708551477

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE

AWARD OF DEGREE

OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION : 2017-2020

SHRI RAM COLLEGE MUZAFFARNAGAR



 (AFFILIATED TO C.C.S. UNIVERSITY MEERUT)
Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING REPORT
ON
"A STUDY ON MARKETING STRATEGY"

AT
"VODAFONE"

SUBMITTED BY :

Name:- SOURAV SINGH

ROLL NO. :- R1708551480

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE

AWARD OF DEGREE

OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION : 2017-2020

SHRI RAM COLLEGE MUZAFFARNAGAR



(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)
Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar

Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING REPORT
ON
"TRAINING AND DEVELOPMENT"

AT
"AIRTEL BHARTI"

SUBMITTED BY :

Name:- SUMIT KUMAR

ROLL NO. :- R1708551481

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE
AWARD OF DEGREE

OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION : 2017-2020

SHRI RAM COLLEGE MUZAFFARNAGAR




Co-ordinator
Shri Ram College,

(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Principal
Shri Ram College
Muzaffarnagar

**A Summer Training Project
Report**

On

**A study of Customer satisfaction Level & Insurance
Awareness in**

Kalp Insurance Marketing Pvt. Ltd.

Submitted by

Km. Tanu

BBA III year


Roll No. - 1708551485

In Partial Fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

Session - 2017 - 2020

SHRI RAM COLLEGE, MUZAFFARNAGAR


**Co-ordinator
ICAC, Shri Ram College,
Muzaffarnagar**


**Principal
Shri Ram College
Muzaffarnagar**

A

Summer Training Project Report

On

Customer Satisfaction On HYUNDAI
MOTORS

Submitted By
Tanya Sharma
Roll No - 1708551487

Submitted to
MS. ZEBA TAHIR

Submitted in partial fulfilment of award of degree
BACHELOR OF BUSINESS ADMINISTRATION
(2019 - 2020)



Principal
Shri Ram College
Muzaffarnagar

SHRI RAM COLLEGE, MUZAFFARNAGAR
AFFILIATED TO CCS UNIVERSITY, MEERUT

SUMMER TRAINING PROJECT REPORT On

"WORKING CAPITAL MANAGEMENT"

At BHEL, HARIDWAR

In partial fulfilment for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

(Financial Management)



Batch 2019-20

Submitted To:-

Ms. Zeeba Tahir

(Asst. Prof.)

Submitted by:-

Name:- Tushar Rathi

Roll No:- 1708551488

Submitted to:

SHRI RAM COLLEGES, MUZAFFARNAGAR
AFFILIATED TO CCS UNIVERSITY, MEERUT


Co-ordinator
Shri Ram College
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

SUMMER TRAINING REPORT ON

ON

“A Study of Marketing Strategies at Samsung

Electronics”

Submitted By:

TUSHAR TYAGI

1708551489

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR

THE AWARD OF DEGREE OF

BACHLOR OF BUSINESS ADMINISTRATION (BBA)

(2017-2020)

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University, Meerut)


Co-ordinator
Jr. No. Shri Ram College
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Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"TRAINING AND DEVELOPMENT AT AIRTEL"

SUBMITTED BY:

VAISHALI

(1708551492)

In the partial fulfillment of the requirement for
The award of degree of
BECHOLOR OF BUSINESS ADMINISTRATION (BBA)
(Session 2017-2020)
SHRI RAM COLLEGE MUZAFFARNAGAR



Affiliated to CCS University, Meerut


Co-ordinator
IGAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"A STUDY OF CUSTOMER SATISFACTION
TOWARD'S MAHINDRA BOLERO"

Submitted by:

Name: - VAQAR SAIFFI

Roll No. : 1708551493

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION (BBA)

SESSION: 2019 - 2020

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University, Meerut)


Co-ordinator
IGAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON

A study of Digital Marketing
at TATA Consultancy Service

SUBMITTED BY:

NAME: -Vaishali

ROLL NO. 1708551495

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION
SESSION: 2019-2020

SHRI RAM GROUP OF COLLEGE'S, MUZAFFARNAGAR



(Affiliated to CCS University, Meerut)


Co-ordinator
J.C.C. Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

Project Report

On

“MARKETING STRATEGIES ON
HERO HONDA”

HERO

SUBMITTED By :

VIMANSHU GARG

Roll no. 1708551497

IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE
OF

BACHOLAR OF BUSINESS ADMINISTRATION

Session 2017 - 2020



SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated to C.C.S. University, Meerut)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

SUMMER TRAINING PROJECT REPORT
ON

PRODUCT SELLING STRATEGIES ACQUIRED IN
RELIANCE LIFE INSURANCE

SUBMITTED BY:

NAME: - Vinay Dhiman

ROLL NO. 1708551498

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION: 2019-2020

SHRI RAM GROUP OF COLLEGE'S, MUZAFFARNAGAR



(Affiliated to CCS University, Meerut)


Co-ordinator
1st AC, Shri Ram College,
Muzaffarnagar


Student
Shri Ram College,
Muzaffarnagar

A
SUMER TRAINING REPORT
ON

ANALYSIS OF RECRUITMENT & SELECTION STRATEGIE
OF
ICICI PRUDENTIAL LIFE INSURANCE LTD.

ICICI PRUDENTIAL
LIFE INSURANCE

IN Partial Fulfilment For the award of the degree

BACHELOR OF BUSINESS ADMINISTRATION

SRGC

Submitted to:- Batch - (2019-2020) Submitted by:
ms. Zeeba Tahit. Name - Vinit Kumar
Co-ordinator
P.A.C. Shri Ram College,
Muzaffarnagar
Principal
Shri Ram College
Muzaffarnagar
Roll no. - 1708551495

A
SUMMER TRAINING REPORT
ON
"A STUDY ON MARKETING STRATEGIES"

AT
"KOTAK MAHINDRA BANK"

SUBMITTED BY :

Name:- VISVENDRA

ROLL NO. :- R1708551501

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE
AWARD OF DEGREE
OF
BACHELOR OF BUSINESS ADMINISTRATION
SESSION : 2017-2020

SHRI RAM COLLEGE MUZAFFARNAGAR



(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Co-ordinator
ICAO, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

WORKING CAPITAL MANAGEMENT'

HCL

Submitted By:

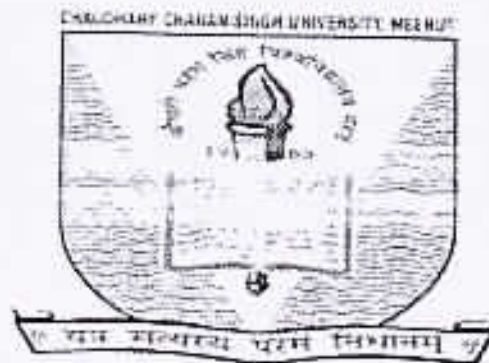
Yash Mittal

Roll Number- R1708551502

(Session: 2017-20)

To:

Bachelor of Business Administration



Chaudhary Charan Singh University

Meerut (U.P.)

Co-ordinator
ICAC, Shri Ram Collage,
Muzaffarnagar

Principal
Shri Ram Collage
Muzaffarnagar

A

SUMMER TRAINING PROJECT REPORT

on
(HR)

TRAINING AND DEVELOPMENT

At

CHAKRADHAR CHEMICALS PVT Ltd

Submitted by


NAME - TABASSUM


ROLL NO:- 1708551505

In partial fulfillment of the requirement of the
Award of degree of

BACHELOR OF BUSINESS ADMINISTRATION
(Session - 2019-2020)

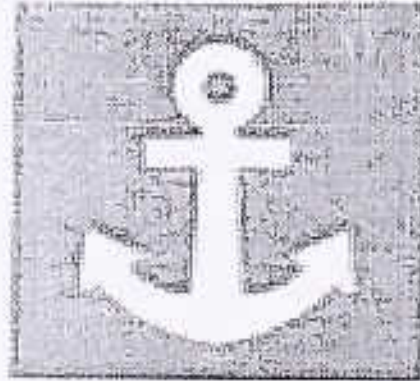
SHRI RAM COLLEGE, MUZAFFARNAGAR


Co-ordinator
IGAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

**A Summer Training Project Report
On**

**-A STUDY ON HUMAN RESOURCES MANAGEMENT AT
ANCHOR BY PANASONIC “**



Submitted By

ASIF (Roll No. 1708551508)

Submitted To

Mr. PANKAJ

**In Partial Fulfillment of the Requirement for
the Award of Degree of**

**Bachelor of Business Administration
Session 2017-2020**



SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT

On

CUSTOMER BUYING BEHAVIOUR TOWARDS LIFE
INSURANCE

At

"KALP INSURANCE COMPANY LTD"

Submitted by :

ARCHANA

ROLL NO:- (1708551634)

In partial fulfillment of the requirement for the
Award of Degree of

BACHELOR OF BUSINESS ADMINISTRATION
SESSION (2019-2020)

SHRI RAM COLLEGE, MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar